REP HEADLINE# 6354621 REP HEADLINE# 6354621 TRF# 334308 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ AGY # 1292 ORDER # PRDCT OBAMA SKED C AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US WASHINGTON, DC 3050 K ST NW, CONTRACT # 6354621 EST#1897 COMMENTS: (LINE, ORDER, INVOICE) ORDER WORKSHEET REP: TEL# 703 528 7800 FAX# 703 528 7880 HARRIS REPORT FROM REP C CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN REP.# OFF.# 6556 **CHANGES** *** WFTV-TV *** LOCAL SALESMAN # REGIONAL OCT1/12 13.24

REP: TO LENA FR JULIE OKD M2 TTLS RTS

FLIGHT DATES OCT2/12 OCT8/12 WK-1

STATE TAX

CO-OP BILLING NEEDED

DATE OCT1/12

13.24

CITY TAX

PLS CFM, THX 10/1

GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

WASHINGTON, DC 20007 ACCOUNTING SUITE 800 1010 WISCONSIN AVENUE NW

OBAMA FOR AMERICA- SKED C

:LINE#:REP :CD: : LINE#: TIME PERIOD : LGTH : SEC AGENCY EST# = 1897 RATE START DATE : /WK: INVT : :SPTS: :TOTL:

AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE

S 900P-1000P 30

20

\$7,400.00

10/3

10/3

0

WED

0

PROGRAM : MODERN FAMILY/SUBURGATORY

REP HEADLINE# 6354621 TRF# 334308 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP OCT1/12 13.24

CHANGES *** WFTV-TV ***

109570.00	STORS INT	TOTAL	_				
PLS ADVISE.	Ä	\$4,000.00 \$3,300.00 \$100.00	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		OCT4 OCT6 OCT6	ָרָ שְׁ ^י שִׁי	STATION MAKEGOOD OFFERS: M2 OK'D BUY#26 MISSED:WED/900P-1000P OFFER:THU/800P-900P & SAT/800P-1130P & SAT/105A-300A CMT:WE CAN OFFER:
(OCT1/12)		, , ,				44-46	MOVIE WE CAN OFFER: MAKEGOOD MADE UP OF LINES
	į		H	FC/ 6	10/6	\$100.00	46 A 105A-300A 30
1	SAT)) 1		44-46	PROGRAM: FBALL ORD COM1: WE CAN OFFER: PART OF A MAKEGOOD MADE UP OF LINES 4
			ŀ) (T0/6	\$3,300.00	45 A 800P-1130P 30
L	SAT		-1)))	26 FOR 1 SPOT/WK	PROGRAM: LAST RESORT ORD COM1: WE CAN OFFER: THIS IS A MAKE-GOOD FOR OCT3 ON LINE-26
⊢	THU		щ	10/4	10/4	\$4,000.00	44 A 800P-900P 30
DAYS :TOTL:		WEEK	:SPTS:	: END : DATE	: START	RATE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :

MARKET TOTALS \$352,925 WFTV 42% WKMG 10% WESH 26% WOPX 0% WRDQ 5% WOFL 14% WKCF 1% WRBW 2% EFTV 0%

CABL 0%

DEMOS- RA35+* SVC- NSI

P-CIASS, PLAN, SECT

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE